

ABC Convenience

PLU SALES REPORT

06-01-2004 TO 07-31-2004

PLU#			#SOLD	#CUST	TOTAL COST	TOTAL RETAIL	Profit per PLU#	% of SALES per DEPT	% of Total Store Sales
03410003602	Miller High Life Light	12 pk	3.00	3.00	18.09	20.67	2.58		
03410007306	Milwaukee's Best Light	24 pk	47.00	47.00	439.45	469.53	30.08		
03410007602	Milwaukee's Best Light	12 pk	13.00	12.00	64.35	73.97	9.62		
03410015306	Genuine Draft Light	cs	1.00	1.00	13.15	13.99	0.84		
03410015505	Miller Light	6 pack	4.00	4.00	15.12	19.96	4.84		
03410015636	GD Lite Fridge Pk	12 Pk	7.00	7.00	49.65	54.53	4.88		
03410017256	MGD 18 Pak Bottle	18 pak	2.00	2.00	22.00	23.38	1.38		
03410017306	Genuine Draft	cs	1.00	1.00	13.15	14.99	1.84		
03410017505	MGD	6 pack	8.00	8.00	30.24	39.92	9.68		
03410017509	MGD Longnecks	12 pac	6.00	6.00	43.20	47.94	4.74		
03410017636	Gen Draft Fridge Pk	12 Pk	5.00	5.00	35.40	38.95	3.55		
03410025505	Berry Weiss 6 pack	6 pack	1.00	1.00	4.85	5.99	1.14		
03410030306	Milwaukee's Best Ice	24 pk	10.00	9.00	93.50	99.90	6.40		
03410030602	Milwaukee's Best Ice	12 pk	22.00	22.00	108.90	125.18	16.28		
03410031602	Milwaukee's Best	12 pk	3.00	3.00	14.85	17.07	2.22		
03410057256	Miller Lite 18 Pk	18 pak	25.00	23.00	275.00	292.25	17.25		
03410057306	Miller Lite	cs	57.00	52.00	749.55	797.43	47.88		
03410057340	Miller Lite 18 Pk	18 pk	5.00	5.00	54.00	54.95	0.95		
03410057505	Miller Lite Longnecks	6 pack	6.00	6.00	22.68	29.94	7.26		
03410057509	Miller Lite Longnecks	12 pk	28.00	28.00	201.60	223.72	22.12		
03410057570	Miller Lite Plastic Bot	6 pack	8.00	8.00	39.20	52.72	13.52		
03410057636	Lite Fridge pk	12 pk	56.00	56.00	452.85	436.24	-16.61		
03410058805	Leinie's Amber Light	6 pak	1.00	1.00	4.85	6.49	1.64		
03410062340	IceHouse 18 pk	18 pk	2.00	2.00	18.00	19.18	1.18		
07089701331	Fosters	25.4 o	1.00	1.00	1.75	1.99	0.24		
07289000011	Heineken	6 pack	1.00	1.00	6.22	8.29	2.07		
07289000119	Heineken Big Can	24 oz	1.00	1.00	1.83	2.49	0.66		
08066095605	Corona Extra Long Necks	6 pack	2.00	2.00	10.50	16.58	6.08		
08066095615	Corona 12 pack	12 pk	4.00	4.00	43.00	47.96	4.96		
08066095641	Corona Extra	24 oz	7.00	6.00	12.11	16.03	3.92		
08873300202	Honey Light	6 pak	4.00	4.00	18.00	23.96	5.96		
08873301125	Point Special	12 pk	2.00	2.00	13.60	15.58	1.98		
08873320231	Point Special	12 pk	6.00	6.00	40.80	46.74	5.94		
08873320641	Point Special	6 pk b	6.00	6.00	21.78	29.34	7.56		
08873320931	Point Special	24 pk	5.00	5.00	60.00	63.95	3.95		
VENDOR: PREMIUM BRANDS, INC			576.00	544.00	3814.66	4201.54	386.88		48
06206705159	Labatt Big Blue	can	1.00	1.00	1.41	1.79	0.38		
06206705172	Labatt Blue 6 Pack	6 pack	1.00	1.00	4.74	6.49	1.75		
08200072385	Smirnoff Triple Black	6 pack	2.00	2.00	13.46	15.98	2.52		
08200072569	Smirnoff Ice	24 oz	13.00	9.00	22.75	28.47	5.72		
08200072608	Smirnoff Triple Black	6 6 pack	1.00	1.00	6.48	7.99	1.51		
08200072611	Smirnoff Ice Triple		2.00	2.00	3.50	4.38	0.88		
08200072751	Smirnoff Green Apple	6 pk	1.00	1.00	6.73	7.99	1.26		
08200072752	Smirnoff Cranberry	6 pk	1.00	1.00	6.29	7.99	1.70		
08200072753	Smirnoff Mandarin		1.00	1.00	6.73	7.99	1.26		
08200072754	Smirnoff Raspberry	6 pk	6.00	5.00	37.74	47.94	10.20		
VENDOR: JOHNSON DIST. INC.			29.00	24.00	109.83	137.01	27.18		1
01820000016	Bud 6 pk Can		16.00	15.00	60.00	79.84	19.84		
01820000051	Busch	6pk ca	9.00	9.00	27.27	35.91	8.64		
01820000106	Bud Lite 6 pk can	6 pk	10.00	9.00	37.50	49.90	12.40		
01820000126	Budweiser 40 Oz	40 oz	4.00	4.00	6.80	9.16	2.36		
01820000157	Odouls 6 pk		5.00	3.00	13.90	16.45	2.55		
01820000160	Bud Light 40 Oz	40 oz	3.00	3.00	5.10	6.87	1.77		
01820000188	Busch Light	6 pk c	42.00	42.00	127.68	167.58	39.90		
01820000231	Busch	24 oz	23.00	20.00	23.46	29.67	6.21		
01820000242	Busch Light	24 oz	21.00	15.00	21.42	27.09	5.67		
01820000461	Busch Lite 40 oz.		10.00	8.00	13.60	18.90	5.30		
01820000466	Budweiser 24oz.	can	11.00	10.00	12.10	16.39	4.29		
01820000468	Bud Light 24 oz Can	can	6.00	6.00	6.60	8.94	2.34		
01820000495	Bud Ice 24 oz Can	can	6.00	6.00	6.60	8.94	2.34		
01820000769	Bud Light	12 pk	32.00	32.00	230.40	255.68	25.28		
01820000771	Budweiser	12 pk	19.00	18.00	136.80	151.81	15.01		

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01820000801	Busch Light	12 pk	86.00	86.00	518.58	592.54	73.96		
01820000833	Bud Light	6 pk b	9.00	9.00	33.48	44.91	11.43		
01820000834	Budweiser Longneck	6 pack	10.00	10.00	37.40	49.90	12.50		
01820000964	Natural Ice 12pk		1.00	1.00	4.95	5.69	0.74		
01820000974	Amber Bock Michelob	6 pk	1.00	1.00	3.93	5.19	1.26		
01820005989	Michelob Ultra 6 Pk	6 pk	6.00	6.00	24.96	33.54	8.58		
01820005990	Ultra 12 pk LN		13.00	13.00	105.69	120.77	15.08		
01820005992	Bacardi Silver	6 pack	1.00	1.00	6.20	8.29	2.09		
01820011047	Budweiser	12 pk	11.00	11.00	78.65	87.89	9.24		
01820011218	Budweiser 18 Pk	18 pk	11.00	11.00	117.70	125.29	7.59		
01820015047	Natural 12 pk Cans		1.00	1.00	4.95	5.69	0.74		
01820053025	Bud Lite 20pk LN	12 pk	20.00	20.00	237.00	253.80	16.80		
01820053047	Bud Light	12 pk	35.00	35.00	250.25	279.65	29.40		
01820053218	Bud Light 18 Pk	18 pk	52.00	50.00	556.40	592.28	35.88		
01820061030	Busch 30 Pack	pkg	3.00	3.00	39.60	41.97	2.37		
01820061047	Busch	12 pk	21.00	21.00	126.63	144.69	18.06		
01820086031	Busch Light 30 Pack	pkg	55.00	51.00	726.00	769.45	43.45		
VENDOR: S & S DISTRIBUTING, INC			553.00	530.00	3601.60	4044.67	443.07	47	
02210000170	Pabst Blue Ribbon	12 pk	1.00	1.00	5.92	6.99	1.07		
07199000048	Coors lite 12 Pck		4.00	3.00	28.40	31.96	3.56		
07199010071	Coors Original 24 oz.		8.00	4.00	8.40	11.12	2.72		
07199030005	Coors Lite 6 pk LN		5.00	5.00	18.70	24.95	6.25		
07199030017	Coors Lite 18 pk		3.00	3.00	31.95	34.17	2.22		
07199030065	Coors Light 24 oz. Can		6.00	4.00	6.30	8.34	2.04		
63598510062	Mikes Hard Lemonade 6		1.00	1.00	5.25	5.99	0.74		
63598560611	Mike's Hard Cranberry	6 pack	4.00	4.00	21.00	23.96	2.96		
VENDOR: LEE BEVERAGE OF WISCONSIN			32.00	25.00	125.92	147.48	21.56	1	
08218405479	Downhome Punch Jack	4 pk	3.00	3.00	10.50	11.67	1.17		
08218405482	Lynchburg Lemonade Jack	4 pk	2.00	1.00	7.00	7.78	0.78		
08218405485	Wildberry Jack	Jack 4 pk	1.00	1.00	3.50	3.89	0.39		
08500000205	Fuzzy Navel	4 pk	3.00	3.00	8.49	11.97	3.48		
08500000246	Exotic Berry B & J	4 pk	1.00	1.00	2.83	3.99	1.16		
08500001059	Raspberry Hard Lemonade	4 pk	5.00	5.00	14.15	19.95	5.80		
VENDOR: GENERAL BEVERAGE SALES CO.			15.00	14.00	46.47	59.25	12.78	0	
DEPT#:12 BEER			1205.00	1137.00	7698.48	8589.95	891.47	5	
07705422520	Easter Card		3.00	3.00	.00	6.75	6.75		
200	Greeting Card	ea	10.00	8.00	10.00	20.00	10.00		
VENDOR: RAPIDS TIGERMART			13.00	11.00	10.00	26.75	16.75	15	
03268700294	Greeting Card		59.00	10.00	73.75	147.50	73.75		
VENDOR: LEANIN' TREE			59.00	10.00	73.75	147.50	73.75	84	
DEPT#:13 GREETING CARDS			72.00	21.00	83.75	174.25	90.50	0	
07870000682	French Twist Donuts	ea	7.00	7.00	13.39	16.73	3.34		
VENDOR: EARTHGRAINS BAKING CO'S INC			7.00	7.00	13.39	16.73	3.34	100	
DEPT#:15 BAKERY			7.00	7.00	13.39	16.73	3.34	0	
01200000589	Aquafina 24oz water		6.00	6.00	4.38	6.54	2.16		

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05200070033	Berry Propel	24 oz	2.00	2.00	1.70	2.98	1.28		
05200070035	Black Cherry Propel	24 oz	2.00	2.00	1.70	2.98	1.28		
05200070039	Peach Propel	24 oz	2.00	2.00	1.78	2.98	1.20		
05200070047	Propel Tropical Citrus		5.00	5.00	4.50	7.45	2.95		
08304600011	Ice Mountain Water	1 lite	29.00	22.00	16.53	31.61	15.08		
08304600853	Ice Mtn Water 20oz	20oz	15.00	7.00	3.60	8.85	5.25		
VENDOR: RAPIDS TIGERMART			61.00	46.00	34.19	63.39	29.20		5
01906301263	Fruit 2 O Cherry	20 oz	5.00	5.00	4.95	2.80	-2.15		
01906301269	Fruit 2 O Berry	20 oz	4.00	4.00	3.96	2.24	-1.72		
05200070032	Lemon Propel	24 oz	3.00	3.00	2.70	4.47	1.77		
05200070033	Berry Propel	24 oz	18.00	17.00	15.75	26.82	11.07		
05200070035	Black Cherry Propel	24 oz	23.00	22.00	19.55	34.27	14.72		
05200070039	Peach Propel	24 oz	20.00	19.00	17.80	29.80	12.00		
05200070040	Kiwi Strawberry Propel	24 oz	34.00	30.00	28.90	50.66	21.76		
05200070047	Propel Tropical Citrus		24.00	21.00	21.60	35.76	14.16		
08304600004	Ice Mountain Spring	gal	16.00	10.00	14.84	26.44	11.60		
08304600006	2.5 Gallon Water Ice		16.00	9.00	42.40	71.84	29.44		
08304600008	Ice Mountain Drinking	gal	14.00	14.00	12.74	22.26	9.52		
08304600010	Ice Moutain 6/pk		7.00	6.00	12.53	20.93	8.40		
08304600012	Ice Mountain Water Qt		11.00	10.00	7.92	13.09	5.17		
08304600013	ICE MNTN SPRING WATER	CA	25.00	21.00	6.50	17.25	10.75		
08304600015	Ice Mountain Water		65.00	56.00	22.40	57.95	35.55		
08304600019	Ice Mountain 32 oz.		3.00	2.00	.00	3.27	3.27		
08304600211	Ice Moutain Spring	gal	12.00	9.00	12.96	16.68	3.72		
VENDOR: CHAMBERS & OWEN			300.00	258.00	247.50	436.53	189.03		38
01200000157	AQUAFINA 1 Liter		153.00	112.00	122.83	155.85	33.02		
01200000159	AQUAFINA		110.00	95.00	70.40	108.90	38.50		
01200000589	Aquafina 24oz water		40.00	33.00	29.20	43.60	14.40		
01200020214	AQUAFINA 12 OZ		48.00	33.00	19.48	28.32	8.84		
01200081299	Aquafina 12oz		25.00	22.00	10.50	14.75	4.25		
VENDOR: PEPSI COLA GEN. BOT.			376.00	295.00	252.41	351.42	99.01		31
04900000555	Dasani Water 12 Oz	12 oz	59.00	46.00	17.11	34.81	17.70		
04900000977	DASANI 20		51.00	41.00	23.46	55.59	32.13		
04900002656	DASANI		27.00	26.00	24.84	37.53	12.69		
04900002971	Dasini 24 oz. Sport Capea		68.00	56.00	42.84	67.32	24.48		
07929800007	EVIAN		9.00	7.00	11.25	19.71	8.46		
07929800008	EVIAN		6.00	6.00	4.80	7.14	2.34		
VENDOR: COCA COLA ENT. LAKESHORE DIV			220.00	182.00	124.30	222.10	97.80		19
07800009240	Deja Blue 20 oz. Water bot		20.00	18.00	6.60	10.00	3.40		
07800009245	Deja Blue Water 1 Literbot		10.00	8.00	6.30	9.90	3.60		
63256500001	Fiji 500 ml. Water	bot	14.00	14.00	9.90	13.86	3.96		
63256500002	Fiji Water 1 Liter	bot	17.00	15.00	22.47	23.63	1.16		
VENDOR: AMERICAN BOTTLING COMPANY			61.00	55.00	45.27	57.39	12.12		5
DEPT#:16 WATER			1018.00	836.00	703.67	1130.83	427.16		0
02888210010	Pyroil Gas Treatment	ea	1.00	1.00	.00	1.49	1.49		
149	Royal Window Wash	gal	5.00	5.00	.00	7.45	7.45		
VENDOR: RAPIDS TIGERMART			6.00	6.00	.00	8.94	8.94		1
00911480000	5W-30 Zecol Motor Oil	ea	12.00	9.00	13.92	23.88	9.96		
00911481000	ZECOL MAX 10W30	ea	13.00	9.00	13.78	24.57	10.79		
00911482000	ZECOL MAX 10W40		14.00	10.00	15.12	26.46	11.34		
02103889930	Lawn Boy 2 Cycle Oil	ea	4.00	4.00	4.52	7.56	3.04		